

QUICK GUIDE FOR SUPPLIERS ON THE UNFAIR TRADING PRACTICES (UTP) REGULATIONS

1 Do you sell agricultural or food products to an economically larger buyer?

2 Are you aware that, as a supplier of agri-food products, you have legal protection against 16 unfair trading practices – 10 of which are unconditionally prohibited and 6 conditionally prohibited?

3 Are you aware that if you have been subject to any of the 16 specific unfair trading practices that you can make a complaint to the UTP Enforcement Authority?

4 The signage below outline details of the 10 trading practices that are unconditionally prohibited in all circumstances



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for more information
VISIT THE UTP ENFORCEMENT AUTHORITY'S WEBSITE

www.utp.gov.ie